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Visit [gosnowmobiling.org](http://www.gosnowmobiling.org) for helpful information on snowmobiling

International Snowmobile Manufacturers Association recommends an essential beginners' tool

HASLETT, Mich., January 12, 2009—The winter season is upon us, and what better way to enjoy the outdoors during the snowy months than snowmobiling? Whether you're an experienced or novice snowmobiler, the International Snowmobile Manufacturers Association (ISMA) recommends you visit www.gosnowmobiling.org. This essential tool provides information on how to get started in snowmobiling, snowmobiling associations, dealers and renters who can supply you with a snowmobile, locations to snowmobile and more.

Planning a snowmobiling excursion is easy when you visit www.gosnowmobiling.org. All of your basic snowmobiling questions can be answered through the Web site. If you're looking for an ideal location to snowmobile, the site has links to snowmobiling in the state, the province or territory you plan to snowmobile in. It also provides links to basic accommodations like hotels and lodging and the official tourism Web sites of your designated area.

Renting is a great way try snowmobiling for the first time. On the Web site, you'll find clickable maps of Canada and the United States on www.gosnowmobiling.org that link to rental agencies in your desired demographic area. With 346 listings, you're bound to find a rental agency near you.

A snowmobiling show is a great way to check out the latest snowmobiles and see what's new and exciting in the world of snowmobiling. The Web site conveniently allows you to search snowmobile shows by name, event date or location.

There is an abundance of downloadable photos and press releases for the media and tourism bureaus to use freely. An e-newsletter is also available to sign up for through the Web site. This free consumer e-newsletter provides various articles on the snowmobiling lifestyle and links to useful Web sites.

ISMA is an organization representing the four manufacturers of snowmobiles. ISMA's main function is to provide and encourage policies, programs and activities to improve the lifestyle activity of snowmobiling throughout the world. It maintains strong partnerships with the Canadian Council of Snowmobile Organizations (CCSO/CCOM) and the American Council of Snowmobile Associations (ACSA). For more information about ISMA, visit www.snowmobile.org. International Snowmobile Manufacturers Association, 1640 Haslett Road, Suite 170, Haslett, MI 48840.

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